

# Media Outbreak Ecommerce Solution

## Affordable storefront options for small businesses

### AFFORDABLE

Media Outbreak offers our Ecommerce solution for a total price of \$1200 whereas similar custom solutions are offered for upwards of \$10,000 or more.

### USER CONTROL

Our Ecommerce solution offers a complete backend utility where the storeowner can take control of all aspects of their store and keep up on all transactions taking place on the frontend.

### OPTIONS

Our Ecommerce solution gives the option of various types customizable store options as well as different built in shipping modules and payment modules for easy store setup.



### A visually pleasing prebuilt shopping cart solution

Media Outbreak offers a pre-built shopping cart solution in order for small businesses to establish an ecommerce web presence in an affordable and easy way. Media Outbreak charges a small flat fee of \$1200 which includes: the complete installation and setup of the ecommerce solution, the complete design of the storefront, menu setup, and product population as detailed on page 2 of this document.

Media Outbreak also offers a training manual or walk-through of the backend/administrator area so that our clients will feel comfortable maintaining their own store. We also offer monthly maintenance packages for those clients who would prefer to pay for maintenance and continued development.

Our Ecommerce solution is powered by Magento, a powerful open-solution ecommerce platform which offers many rich features and customizable options both on the frontend and backend of the store.

Media Outbreak will gather detailed information from you on your design preferences, color choices, and other design specifications and will design a customized storefront to fit your exact specific market needs. We currently have a 3-4 week turnaround time on all ecommerce projects.



## INTEGRATED PAYMENTS



If you have a current brick and mortar retail store or maintain a merchant account, you can integrate your information easily into your web storefront. You can also easily integrate Paypal, Authorize.net and other e-commerce payment gateways.

## SEO OPTIMIZATION



Our solution offers 100% search engine friendly links customizable by you in your administration panel. This solution also offers an automatically generated Google sitemap and integrated search terms, meta tags and descriptions.

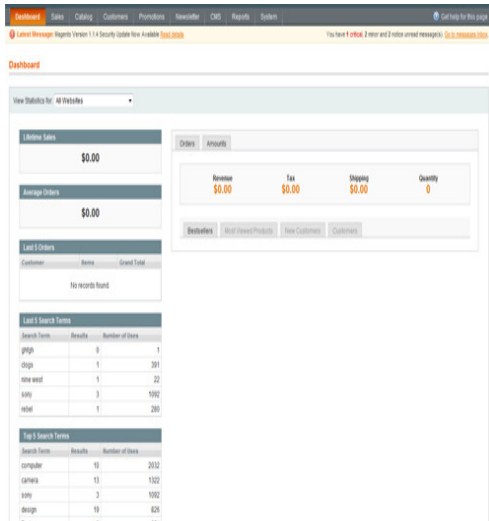
## MARKETING & PROMOTIONS



Promotional pricing and special coupon rules are a breeze with this shopping cart solution. Keep your customers excited and communicate with them regularly via newsletter management tools.

To visit a test store currently running on the Media Outbreak server, please visit: <http://ecommerce.mediaoutbreak.com>

# Ecommerce Solution Features



Magento Admin Panel

Our ecommerce solution offers the following features:

- **Installation & Setup** of Ecommerce Solution on a server hosted by Media Outbreak unless an existing server is being utilized.
- **Complete Design** of the storefront comprised of client preferences and design elements detailed in Media Outbreak planning documents.
- **Menus** for up to five categories and ten subcategories.
- **Links** for customer login and account area.
- **Administrative Configuration** which includes setup of storefront configuration including: tax code setup, shipping method setup, payment gateways, store and catalog rules, and other specifications.
- **Content Pages** that include: Home Page, About Us, Customer Service, Contact Us (form included), Site Map, and Advanced Search.

## Server Requirements

Media Outbreak provides hosting for a very reasonable monthly fee of \$30/per month with no contract required. Our servers run the latest versions of all required components for our ecommerce solution. We are happy to work with your current host, but they must meet certain requirements to run the software. We are able to place a small script on your server to check compatibility. Once you provide FTP login information, we will be able to provide you with the results of the server check.

## STORE FEATURES

- Site Management
- Checkout Options
- Payment Options
- Customer Service
- Catalog Management
- Product Browsing
- Marketing Tools
- SEO Optimization
- Shipping Options
- Order Management



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Establish an Ecommerce Presence